

# CIT, USC Cecil Murray Center for Community Engagement Launch New Financial Literacy Program in Los Angeles

LOS ANGELES, Feb. 14, 2017 /PRNewswire/ --

**WHAT:** [CIT Bank, N.A.](#), (Member FDIC, Equal Housing Lender), its Southern California retail bank division [OneWest Bank](#), and the University of Southern California Cecil Murray Center for Community Engagement (the Murray Center) will host a breakfast to launch the Murray Center's new Financial Fitness program.

**WHY:** CIT has committed to provide a \$1.25 million grant over five years to support the Murray Center's new Financial Fitness program. Over the course of five years, the Murray Center will partner with churches in low and moderate-income communities to train 6,000 people in personal financial management and small business development, including credit remediation, savings and investments, and homeownership. The Murray Center seeks to work with city agencies, local businesses and faith leaders to make churches into resources centers for their community's everyday needs, in addition to its spiritual needs.



**INTERVIEW AND PHOTO OPPORTUNITIES:** There will be several leaders attending the launch from The Murray Center and CIT/OneWest as well as Los Angeles Mayor Eric Garcetti. Leaders include:

- Rev. Cecil Murray – chair, USC CMCCE
- Rev. Mark Whitlock – executive director, USC CMCCE
- [Ellen R. Alemany](#) – chairwoman and CEO, CIT
- [Steve Solk](#) – president of Consumer Banking, CIT
- Eric Garcetti – mayor of Los Angeles
- Brie Loskota – executive director, USC Center for Religion and Civic Culture

**WHERE:** USC Galen Center, Founder's Club, 3400 S. Figueroa St., Los Angeles, CA 90089.

**WHEN:** Friday, Feb. 17, 2017, 8 a.m. to 9:45 a.m.

**MEDIA CONTACTS:**

Matt Klein	Megan Sweas
Director, CIT	Director of Communications, USC
(973) 597-2020	213-743-1611
<a href="mailto:Matt.Klein@cit.com">Matt.Klein@cit.com</a>	<a href="mailto:sweas@usc.edu">sweas@usc.edu</a>

SOURCE CIT Bank, N.A.

---

<http://cit.mediaroom.com/2017-02-14-CIT-USC-Cecil-Murray-Center-for-Community-Engagement-Launch-New-Financial-Literacy-Program-in-Los-Angeles>